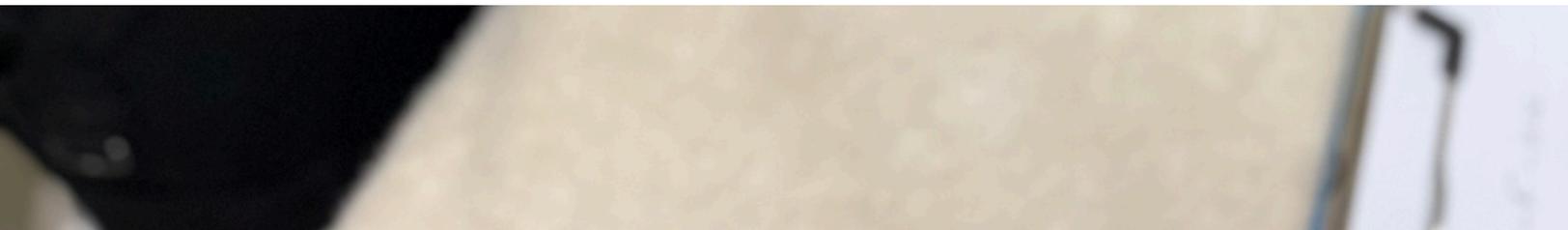




POPE MEMORIAL
HUMANE SOCIETY

2026 Community Partnership Overview



Because of You, This Work Happens

Pope Memorial Humane Society is an independent nonprofit serving Midcoast Maine. We are not affiliated with any national organization and receive no government funding. Everything that happens inside these walls is powered by local support.

Every year, more than 1,200 animals come through our doors. Cats. Dogs. Rabbits. Guinea pigs. The occasional bearded dragon. Each one arrives needing safety, medical care, and time.

And each one depends on a community that shows up.

As an open-admission shelter, we do not turn animals away based on age, health, or circumstance. That promise requires partnership. It requires people who believe that when an animal needs help, they can find it here.

Your sponsorship helps provide:

- Daily meals and safe shelter
- Vaccinations and spay/neuter surgeries
- Emergency and specialty veterinary care
- Adoption support and outreach
- Community programs like the Pet Food Pantry

This work does not belong to a building. It does not belong to the staff. It belongs to a community that believes animals deserve care, stability, and a second chance.

When you sponsor Pope Memorial Humane Society, you are not simply supporting an organization. You are strengthening a safety net for animals with families and animals still waiting for one, providing the stability and care that allows second chances to happen.

And that makes all the difference.



Why Partner with PMHS

Pope Memorial Humane Society is part of the fabric of this community. Our adopters are your customers. Our volunteers are your employees. Our donors are your neighbors.

Community Partnership offers:

- Local visibility through adoption materials, events, newsletters, and in-shelter signage
- Alignment with a trusted, long-standing Midcoast nonprofit
- Employee engagement opportunities, including volunteer days and shelter tours
- Public demonstration of community leadership and shared values

This is not simply logo placement. It is a long-term partnership rooted in a shared commitment to community care.

Impact Snapshot

- 1,200+ animals cared for annually
- Open-admission shelter serving Midcoast Maine
- 300+ kids and their families attend Kids' Day each year
- 200+ attendees at Bark + Brew in the Barn
- 1,000+ adoption folders distributed annually
- Weekly Tails e-newsletter reaching 3,500+ subscribers
- Furrier Gazette (twice-yearly paper newsletter) mailed to 2,500+ supporters
- Active volunteer program supporting daily operations





2026 Community Partnership Levels

Presenting Sponsor: \$5,000

- Pop-up kitten or puppy visit for your staff (based on availability)
- Exclusive adoption event with naming recognition
- Pet of the Month sponsorship
- Featured sponsor of a Low-Cost Rabies Clinic
- Logo included in 1,000+ adoption folders distributed annually
- Sponsor interview to be posted on Facebook and PMHS website
- Name a litter of puppies or kittens
- Behind-the-scenes shelter tour
- Four tickets to Bark + Brew in the Barn
- Most prominent logo placement on promotional materials
- Invitation to the annual sponsor recognition event (date tbd)
- Volunteer outing opportunity for your team
- *Industry exclusivity*

Gold Sponsor: \$2,500

- Pop-up kitten or puppy visit
- Logo placement in adoption folders
- Name a litter of puppies or kittens
- Behind-the-scenes tour
- Two tickets to Bark + Brew in the Barn
- Logo placement on promotional materials
- Invitation to sponsor recognition event (date tbd)
- Volunteer engagement opportunity

A partnership with Pope Memorial Humane Society keeps your investment local. Every dollar stays in Midcoast Maine, directly supporting animals and families in our community.



2026 Community Partnership Levels

Silver Sponsor: \$1,000

- Name a litter of puppies or kittens
- Two tickets to Bark + Brew in the Barn
- Logo placement on promotional materials
- Invitation to sponsor gathering (date tbd)
- Volunteer coordination opportunity

Bronze Sponsor: \$500

- Recognition on promotional materials
- Invitation to sponsor gathering (date tbd)
- Volunteer opportunity

Kennel/Condo Sponsor: \$250 - \$500

- Six-month or annual kennel/condo sponsorship
- On-site recognition inside the shelter
- Invitation to sponsor gathering (date tbd)

In addition to year-round Community Partnership, Pope Memorial Humane Society offers event-specific sponsorship opportunities for businesses seeking targeted visibility and meaningful engagement.

When your business aligns with PMHS, you are visible in moments that matter: adoptions, family events, volunteer programs, and community outreach.

Signature Event Sponsorship Opportunities

6th Annual Bark + Brew in the Barn Thursday, September 17th, 2026

Harmony Hill Farm | 21+ Event | 200+ Attendees

A late-summer celebration featuring local breweries, food trucks, live music, a silent auction, interactive experiences, and adoptable animals. Tickets sell out annually.

Primary Audience:

Millennials and Generation X community members who actively support local causes while enjoying a memorable, social experience.

Highlighted Sponsorship Opportunities:

- Fund the Mission Sponsor – \$2,500 (exclusive)
- Bar Sponsor – \$1,500 (exclusive)
- Entertainment Sponsor – \$1,500 (exclusive)
- Puppy Playpen Sponsor – \$1,000 (exclusive)
- Pet Hero Sponsor – \$250 (limited availability)

Full Bark + Brew sponsorship packet available upon request.



Signature Event Sponsorship Opportunities

10th Annual Be Kind to Animals - Kids' Day Saturday, May 9th, 2026

300+ Children and Families

A free, family-focused humane education event celebrating ten years of kindness, hands-on activities, and community connection.

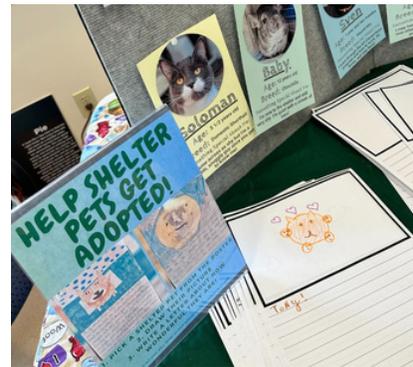
Primary Audience:

Families, parents, grandparents, and repeat PMHS supporters from across Knox County and surrounding communities.

Highlighted Sponsorship Opportunities:

- 10 Years of Kindness – Presenting Sponsor – \$2,000 (exclusive)
- Kids' Day Activity Sponsor – \$750 (limited availability)
- Art Supplies Sponsor – \$250

Full Kids' Day sponsorship packet available upon request.



2026 Sponsorship Commitment

Business Name: _____

Primary Contact Name: _____

Primary Contact Email: _____

Primary Contact Phone: _____

Sponsorship Level - Please Mark Your Choice

- Presenting - \$5,000
- Gold - \$2,500
- Silver - \$1,000
- Bronze - \$500
- Condo/Kennel - \$250 or \$500

Enclose Check made out to PMHS, PO Box 1294, Rockland, ME 04841, or

Credit Card info:

Number: _____-_____-_____-_____ Expiration Date: ____/____

Zip Code: _____ CVV Code: _____

Signature: _____

High-Resolution Logo - please email to Kasey@PopeHumane.org.

Questions? Please contact:

Kasey Bielecki, Marketing and PR Manager 207-232-8486 or Kasey@PopeHumane.org.

www.PopeHumane.org

Find us on Facebook and Instagram

@PopeMemorialHumaneSociety

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